

## **Historic, archived document**

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"Beauty is Wealth  
Therefore Plant  
Much and  
Be Rich"]



Spring  
1939

Announcement

**HILLENMYER**  
Phone  
279 **NURSERIES**

LEXINGTON, KENTUCKY





Shasta Daisy, Phyllis Elliott



Aster Frikarti

In Co-operation with **WAYSIDE GARDENS CO.**  
We Offer the Following ~  
**Outstanding New Creations for 1939**



Sun God Gaillardia

**ANTHEMIS, Moonlight.** Perfect habit of growth. A fine plant for the border, about 2½ feet tall. In bloom all summer. The pale yellow flowers are about 2½ inches in diameter and are excellent for cutting. **Three, \$1.50; doz., \$4.50; 100, \$30.00.**

**ASTER Frikarti, Wonder of Stoffo.** Lavender-blue flowers 2 to 2½ inches across, from June 1st until the middle of November. Plant does exceedingly well in light shade and comes to perfection in full sun. **Each, 65c; three, \$1.95; doz., \$6.50.**

**GAILLARDIA, Sun God.** Plants are of neat, upright growth, with fine gray-green foliage. Stems are 2 feet or more topped with magnificent chamois-yellow flowers. Blooms the entire summer, regardless of hot or dry weather. **Three, \$1.50; doz., \$4.50; 100, \$30.00.**

**HARDY CHRYSANTHEMUM, Clora Curtis.** This beautiful early flowering hardy chrysanthemum starts blooming in late August. It is in full glory throughout September and has finished blooming by the middle of October. Long stems for cutting and it lasts for weeks in water. **Each, 65c; doz., \$6.50.**

**SHASTA DAISY, Phyllis Elliott.** A large, daintily frilled Shasta Daisy which grows about 2 feet tall. The flowers are formed by a triple row of narrow frilled petals, flared and laciniated at the tip and are about 3½ inches across. **Three, \$1.75; doz., \$5.00; 100, \$35.00.**

**VERONICA, Blue Spires.** Grows 2 feet high, its lovely deep blue spikes show up well in the hardy border. The foliage is clean and plant is of bushy, upright habit and flowers throughout the early summer. Withstands hot, dry weather without suffering. **Three, \$1.50; doz., \$4.50; 100, \$30.00.**

*We Issue~*  
**A Complete General Catalog**

giving fuller descriptions. If interested and you do not have a copy, it is yours for the asking. This condensed folder will serve as a reminder and guide to the purchasers of choice stock grown by

*Kentucky's  
Largest, Oldest and Most Complete  
Nursery*

**1841 98 Years 1939**



**HILLENMEYER'S Famous  
Kentucky Blue Grass Seed**

Here in the heart of the famed Blue Grass Section of Kentucky the best seed in the world is produced. Hillenmeyer's seed is from the best crops and highest quality. Why gamble with poor seed—plant the best.

**Special Lawn Mixture**

For sowing new lawns or where you have a thin stand we recommend our Special Lawn Mixture. This consists of Blue Grass and other varieties for quicker effect.

Sow 2 lbs. to 1000 square feet on thin lawns. 4 lbs. to 1000 square feet on new lawns.

**PRICES ON BLUE GRASS OR LAWN MIXTURE**

|                 |        |
|-----------------|--------|
| 1 pound .....   | \$0.30 |
| 4 pounds .....  | 1.00   |
| 10 pounds ..... | 2.25   |

Ask for prices on larger quantities

For parcel post and insurance, add 10 per cent

# STRAWBERE

We grow and sell the kinds which perform in Kentucky. Use Hillenmeyer's Tried and Tested Plants.

## Strawberry Varieties

### PREMIER

No strawberry has ever been so deservedly popular. It is perfect flowering, a good plant maker, and frost resistant. Its best points, however, are its ability to set an extra large crop of berries and mature every one. Few small berries are found even at the last picking. The fruit is large, bright in color and of high quality. The leading berry for home market, supplanting all other kinds. No berry ever listed has earned such a deserved place in the variety list. We recommend it as the BEST early and midseason variety. In small plantings use Premier only.

### BLAKEMORE

Ripens about same time as Premier. A variety that is taking the place of the old standby, Senator Dunlap. Berry very firm, good table quality and has no superior for canning or preserving. Good plant maker, especially adapted to poorer or lighter soil. We consider it one of the real discoveries. It is recognized as a superior home and local market berry.

### GANDY

Still the best late berry. Robust plants that fruit on strong stems, blossoming exceedingly late and thus missing frosts that often kill the early bloomers. Considered the best preserving berry by many and is also very fine as a table variety. Plant with confidence.

### DORSETT

One of the most satisfactory varieties that has been introduced in years. Its high quality, light colored berries are excellent both for home and commercial purposes. Ripens a few days after Premier and while by some is thought better we are not yet ready to give it preference. It is a good plant maker.

### FAIRFAX

As Fairfax and Dorsett were sent out at the same time and ripen along with Premier they are generally compared with each other. We have found that Fairfax ripens a week after Premier, is of darker color, especially when ripe, and of firm texture. It so overlaps Aroma that we prefer it to that variety both as to quality and production. While excellent and can be planted to take the place of Premier we are not yet willing to admit its superiority. However, you can plant with confidence.

### AROMA

As Premier and Fairfax overlap its season of ripening and are so superior, we have discontinued Aroma.

Our prices permit you to make selection of any variety listed, except Mastodon. This is important when comparing prices.

|           |        |            |        |
|-----------|--------|------------|--------|
| 100 ..... | \$0.75 | 600 .....  | \$3.00 |
| 200 ..... | 1.40   | 700 .....  | 3.50   |
| 300 ..... | 1.80   | 800 .....  | 4.00   |
| 400 ..... | 2.20   | 900 .....  | 4.50   |
| 500 ..... | 2.50   | 1000 ..... | 4.75   |

**1000**

Strawberries Sent Prepaid  
Anywhere in Kentucky for

**\$5.00**

Mastodon, Everbearer .....

\$1.00 per 100

WRITE FOR QUOTATION ON LARGER QUANTITIES

For parcel post and insurance, add 10 per cent

# RIES



## Cultural Directions

**WHEN TO PLANT.** Late March or April is the chosen time. Fall planting usually results in a complete failure.

**SOIL.** Strawberries respond to good soil and you should choose a fertile location. However, do not plant immediately after turning under sod, as white grubs invariably cause trouble. Prepare the ground very thoroughly.

**DISTANCE TO PLANT.** The rows should be three and a half to four feet apart and the plants set about eighteen inches in the row.

**CULTIVATION.** During the summer keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep the hoe and cultivator busy.

**MULCHING.** Protect by mulching with clean straw after the ground is frozen. Do not apply too heavily, as this smothers the plants. Leave on during the fruiting season, as it conserves moisture and keeps the berries clean.

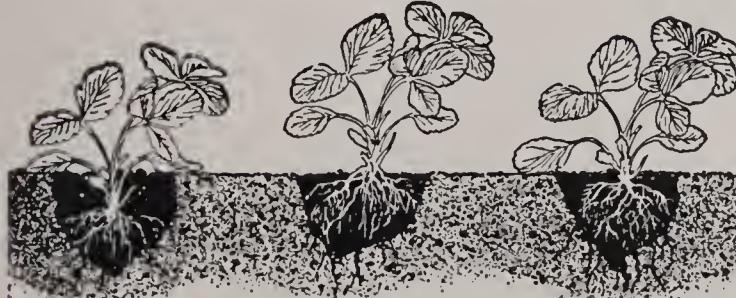
**AFTER FRUITING.** Immediately plow or narrow the original row to about a foot. Thoroughly cultivate the middle so as to give the new plants a chance to get established. Repeat the second year. We do not advise keeping beds more than two or three years.

**FAMILY REQUIREMENTS.** About three hundred, five hundred, or a thousand plants are required for a small, medium, or large family.

**SELECTION OF VARIETIES.** We shall be glad to make selection of suitable varieties if you want to leave this to us.

Complete planting instruction booklet sent with every order

## HOW TO PLANT STRAWBERRIES



LEXINGTON, KENTUCKY

## PLANT FOODS and MULCHING MATERIALS

### BONE MEAL

A safe and satisfactory fertilizer for many purposes. Not high in plant food but does not burn nor injure either roots or foliage. Rather slow in action but lasts a long time. Use a handful to each small plant or 25 to 30 pounds per 1000 square feet.

10 lbs., 50c; 25 lbs., \$1.00; 100 lbs., \$3.50.

### "CHICKNURE"

A Hillenmeyer combination of chicken manure and peat moss, finely ground and dehydrated. An excellent well balanced plant food and soil conditioner. Do not put in direct contact with roots. Work in soil or use as a top dressing. Use 50 to 100 pounds per 1000 square feet.

25 lbs., \$1.00; 50 lbs., \$1.75; 100 lbs., \$3.00.

### GOLF FERTILIZER (Swift's 12-6-4)

After years of experimenting, Swift & Co. have prepared this special fertilizer which is recommended for large estates and golf courses. A high grade, well balanced plant food which has given wonderful results. Water-in if grass is tender, or apply just before a rain or run the back of a rake over the blades of grass after applying. Use 10 to 15 pounds to 1000 square feet.

25 lbs., \$1.50; 50 lbs., \$2.50; 100 lbs., \$4.00

### PEAT MOSS

No other material is quite its equal for soil conditioning. It will retain 6 to 10 times its dry weight in water, and is free of all weed seeds. As a mulch, especially for roses and perennials, it has no equal. Sold in bales of approximately 20 bushels which will cover 300 square feet 1 inch deep. Spaded in with manure it has the ability to absorb enormous amounts of fertility which the plants readily take up. Indispensable to the good gardener.

Bale, \$3.75; 5 bales, \$17.50; per bushel, 50c.

### SHEEP MANURE

One of the best organic plant foods. Can be used for almost all purposes at any time. Excellent for top dressing and incorporating in the soil. Not especially high in food elements, but well balanced and valuable for humus. Use 50 to 100 lbs. per 1000 sq. ft. 25 lbs., \$1.00; 50 lbs., \$1.75; 100 lbs., \$3.00.

### SULPHATE OF AMMONIA

Contains only nitrogen which is one of the most important elements. Encourages rapid succulent growth and where the other essential elements are present will give wonderful results. Tends to create a slight acid condition. Use 10 lbs. to 1000 sq. ft.

10 lbs., 50c; 25 lbs., \$1.00; 100 lbs., \$3.50.

### TURF BUILDER (Scott's 10-6-4)

This is especially made for feeding grass, though it can be used whenever a complete fertilizer is needed. It is not all chemical but contains fifty per cent vegetable matter, thereby giving immediate and lasting results. Because of its concentration will go much farther than most other fertilizers. If grass is tender, "water-in." Can also be used for tree feeding and for this we recommend three (3) pounds per diameter inch. For broadcasting use 10 to 20 pounds per 1000 square feet. 25 lbs., \$2.00; 50 lbs., \$3.50; 100 lbs., \$6.00; 500 lbs., \$25.00.

### VIGORO

Vigoro is not just an ordinary fertilizer but a complete balanced, scientifically prepared plant food containing all eleven of the elements necessary for proper development. Use 25 to 50 lbs. per 1000 sq. ft. on lawns, one handful to each square foot around roses, shrubs and evergreens. Water-in after applying.

10 lbs., 85c; 25 lbs., \$1.50; 50 lbs., \$2.50; 100 lbs., \$4.00.

# Grow Your Own Fruit and Use Hillenmeyer's



Rome  
Beauty

## APRICOT

The varieties **Talbert** and **Alexander** we offer, are selected for their hardiness. They bear early and are of excellent quality.

## NECTARINE

**QUETTA.** This new variety of Oriental origin, without "fuzz" and of excellent quality.

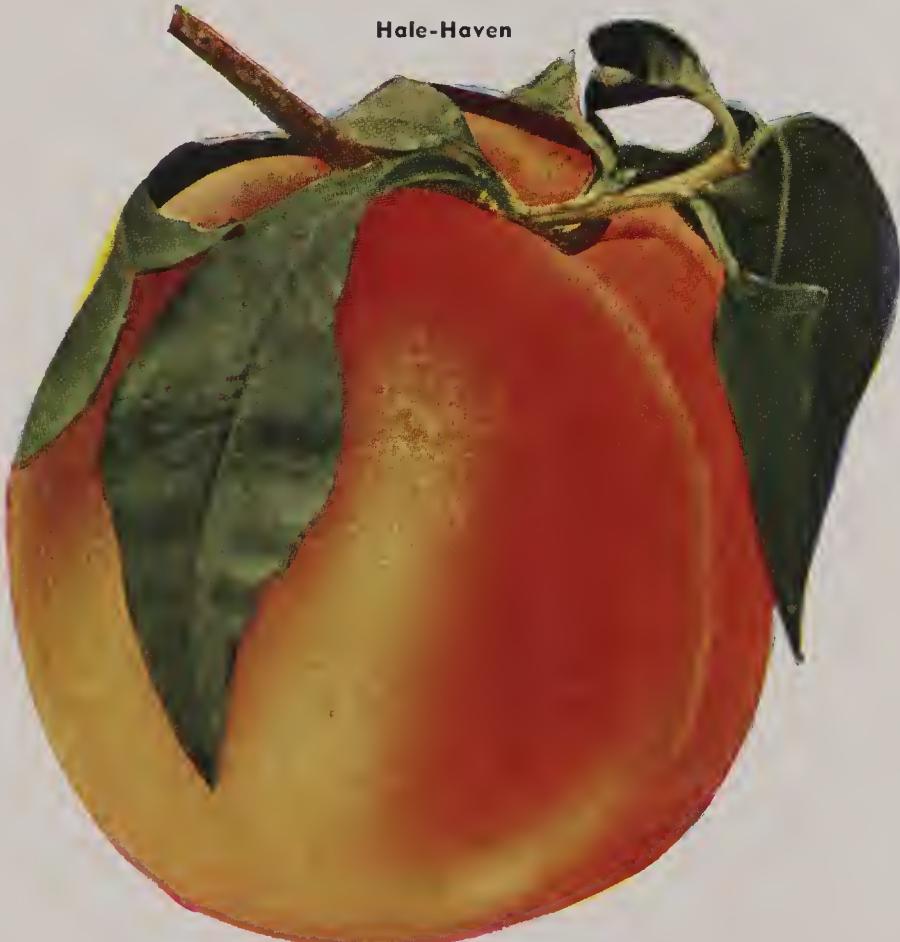
## QUINCES

For preserves and jelly there is nothing better. Its delightful flavor and aroma have been admired for years.

### PRICES ON APRICOTS, NECTARINES AND QUINCES:

|                 | Each   | 5      | 50      |
|-----------------|--------|--------|---------|
| 4 to 5 ft. .... | \$0.70 | \$3.25 | \$25.00 |
| 5 to 6 ft. .... | .80    | 3.75   | 30.00   |

Hale-Haven



## APPLES

### Summer Apples

**Duchess.** Early bearing, productive "red" strain.

**Early Harvest.** Pale yellow; sub-acid. Early.

**Early Transparent.** Waxy yellow; early and productive.

**Galden Sweet.** Yellow; productive. Hasn't a fault.

**Hyslop Crab.** Tart, bright red fruits. Early and productive.

**Maiden's Blush.** Waxy yellow with red blush; productive.

**Pally Eades.** Kentucky-developed. Ripens over a long period.

### Fall Apples

**Grimes Galden.** Yellow; heavy bearing fall apple.

**Wealthy.** Large, shaded dark red; tender. Heavy, early bearer.

**Wolf River.** Large striped apple, ripening in September.

### Winter Apples

**Baldwin.** Red; large; fine quality; tree vigorous.

**Black Twig.** Large; sub-acid; splashed with red.

**Delicius.** Large and uniform in size. Early and heavy bearer.

**Janathan.** Early bearing; long keeping. Red; medium size.

**McIntosh.** Extra high quality winter apple. Bright red; smooth.

**Paducah.** Highly productive red winter apple.

**Red Delicius.** High grade Delicious with improved red color.

**Red Stayman.** Dark red; productive and good keeper.

**Rame Beauty.** Large; red; tender; sub-acid. Early bearer.

**Stayman Winesap.** Rich red, indistinctly striped. Good quality.

**Turley.** Conical, rich red; bears early and is of good quality.

**Winesap.** Medium sized dark red. Crisp and juicy.

**Yellow Delicious.** Yellow type of standard Delicious.

**York Imperial.** Late keeping apple, shaded red on yellow skin.

| 2- and 3-yr.-old trees:    | Each   | 5      | 50      |
|----------------------------|--------|--------|---------|
| 2 1/2 to 4 ft. ....        | \$0.35 | \$1.50 | \$12.50 |
| 4 to 5 ft. ....            | .45    | 2.00   | 17.50   |
| 5 to 6 ft. ....            | .55    | 2.50   | 20.00   |
| 6 to 7 ft., Super Size ... | 1.00   | 4.50   | 40.00   |

## PEACHES

### ARRANGED IN THEIR ORDER OF RIPENING

**Mayflower.** (Free.) Very early. Red all over. June 25.

**Carman.** (Free.) White, with red blush. Hardy. July 10 to 15.

**Galden Jubilee.** (Free.) Yellow with distinct blush. July 15.

**Oriale.** (Free.) Yellow. Ripens last of July.

**Hiley.** (Free.) White flesh, high quality. July 30.

**Sauth Haven.** (Free.) Hardy yellow peach. August 5.

**Belle of Georgia.** (Free.) White, with decided blush. August 5.

**Hale-Haven.** (Free.) Yellow with blush. August 10.

**Early Elberta.** (Free.) Clear yellow with blush. August 10.

**J. H. Hale.** (Free.) Large, yellow, shaded. August 10 to 15.

**Elberta.** (Free.) Large yellow shaded deep red. August 15.

**Late Crawford.** (Free.) Golden yellow with blush. September.

**Heath.** (Cling.) White, tinged next to the sun. October 1.

| Well grown 2-yr.-old trees: | Each   | 5      | 50      |
|-----------------------------|--------|--------|---------|
| 2 1/2 to 4 ft. ....         | \$0.30 | \$1.25 | \$10.00 |
| 4 to 5 ft. ....             | .40    | 1.75   | 15.00   |
| 5 to 6 ft. ....             | .50    | 2.25   | 20.00   |

Ask for prices on quantity lots

For postage and insurance, add 10 per cent

### Fruit Trees By Post

Due to height, nothing larger than the 4 to 5 ft. trees can be sent by post. However, we will send larger sizes by express, freight or truck for 10 per cent of their cost.

# Acclimated, True to Name Trees and Plants

## CHERRIES

### CLUSTER and SUB-ACID

**Early Richmond.** Fruit tart and valuable for canning. Heavy producer, and succeeds everywhere.

**May Duke.** Ripens a little earlier than Early Richmond, and fruit is slightly superior.

**Montmorency.** Large, late, slightly sweet. Hardy and one of the best.

### SWEETS or "HEART"

**Black Tartarian.** Fruit large, black, and heart-shaped. High quality.

**Governor Wood.** Fruit medium size, soft, and of fine flavor; pale yellow with blush.

**Yellow Spanish.** Late. Large, yellow, firm and high quality.



Montmorency

## PEARS

**Bartlett.** August 15. Large, beautiful yellow, with soft blush; high flavor.

**Kieffer.** September 10 to 15. Fruit is large, golden yellow, sometimes tinted red on the sun-exposed side. Flesh firm.

**Lincoln.** Blight-resistant as Kieffer and quality almost equals Bartlett. September 1.

**Seckel.** September 15. Small, high-quality yellowish brown pear (frequently called the "Little Sugar Pear".)

## PLUMS

**Abundance.** July. Fruit is large, oval, and in color amber changing to cherry. Good quality.

**Burbonk.** Late July. Fruit large, violet to light purple. Flesh yellow. Hardy for a Japanese variety.

**Damson.** Trees upright in growth and heavy producers. Succeeds everywhere.

**Green Gage.** Ripens in mid-August. Medium sized, yellow-green, high quality fruit.

**Omaha.** Produces great crops of coral fruit, yellow fleshed and of good quality.

### PRICES ON CHERRIES, PEARS, and PLUMS

|                          |       |        |        |
|--------------------------|-------|--------|--------|
| 2- and 3-year-old trees: | Each  | 5      | 50     |
| 4 to 5 ft.               | ..... | \$0.70 | \$3.25 |
| 5 to 6 ft.               | ..... | .80    | 3.75   |

For parcel post and insurance, add 10%.

## SEED POTATOES

Through years of experience, it has been proven that there is no equal to Second Crop Seed Potatoes for spring planting in this section. Successful gardeners, those who grow potatoes for profit, seldom use anything else.

The potatoes offered are of our own production and true-to-name. We grow only Irish Cobbler, which were produced from Certified Stock.

Many customers have standing orders for their annual supply of our special grown and selected seed.

The potatoes will not be quite as large as usual but there will be no hollow ones and they will go much farther.

### PRICES UNTIL SOLD OUT

(Reservations made for later shipment must be accompanied with 10% of purchase price.)

F. O. B. Lexington

1 bushel (60 lbs.) .....

\$1.25

100-lb. bag .....

2.00

Larger quantities quoted on application.

## SMALL FRUITS

|                                                   | 25     | 100    | 500     |
|---------------------------------------------------|--------|--------|---------|
| <b>Cumberland.</b> Best Black Raspberry .....     | \$1.00 | \$3.00 | \$10.00 |
| <b>Lathom.</b> Best Red Raspberry .....           | 1.00   | 3.00   | 10.00   |
| <b>St. Regis.</b> Best Everbearing Red Raspberry. | 1.00   | 3.00   | 10.00   |
| <b>Early Harvest.</b> Best Early Blackberry ..... | 1.00   | 3.00   | 10.00   |
| <b>Eldorado.</b> Best Late Blackberry .....       | 1.00   | 3.00   | 10.00   |
| <b>Lucretia.</b> Best Dewberry .....              | 1.00   | 3.00   | 10.00   |
|                                                   | Each   | 10     | 25      |
| <b>Red Dutch Currants, 2-yr.</b> .....            | \$0.25 | \$2.00 | \$ 4.50 |
| <b>Downing Gooseberry, 2-yr.</b> .....            | .25    | 2.00   | 4.50    |
| <b>Houghton Gooseberry, 2-yr.</b> .....           | .25    | 2.00   | 4.50    |
| <b>Strawberry</b> —see pages 2 and 3.             |        |        |         |

### ASPARAGUS—2-yr. plants

|                  |        |
|------------------|--------|
| 50 plants .....  | \$1.00 |
| 100 plants ..... | 2.00   |

### RHUBARB Divisions

|               |        |
|---------------|--------|
| Each .....    | \$0.10 |
| 5 for .....   | .50    |
| 100 for ..... | 8.00   |

For parcel post and insurance, add 10%.

## GRAPE VINES

Grapes are a sure crop. Vines bear every year, need little attention, except training, lots of sunshine, and plenty of plant food.

**PRICES** 2-year-old vines, 25c each; 5 for \$1.00.

For parcel post and insurance, add 10%.

### BLACK GRAPES

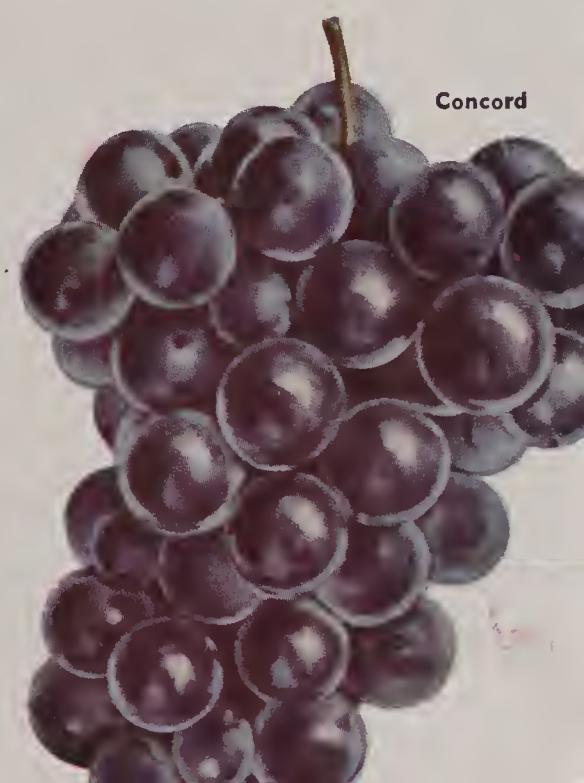
Concord Worden Moore's Early

### RED GRAPES

Caco Lindley Catawba Lucille Delaware Lutie Wyoming

### WHITE GRAPES

Niagara Martha Portland



Concord

In connection with Wayside Gardens we offer

# The New Setigera HORVATH ROSES

A New Class You Should Try

**Hercules Hardy Climber.** Pat. No. 296. A rugged climber which will grow 14 feet or more. Immense flowers fully 5 to 6 inches in diameter and of clear, deep rose-pink. Foliage large and very ornamental. **Each, \$2.00; doz., \$20.**

**Pink Profusion.** Pat. No. 298. The hedge rose. Flowers very prolific, camellia-like in form and borne usually in clusters. Color is two-toned pink resembling H. T., Mrs. Alice Stanley. Upright habit, 3-4 ft., and can be used as a hedge rose or as a single specimen in the flower or shrubbery border. Foliage shiny and dark green. **Each, \$1.25; doz., \$12.50.**

**Camellia.** Pat. No. 200. The flowers are camellia-shaped. The color is a glowing cherry-red with orange center, vividly brilliant and sparkling. This shade is not available in H. T. roses. **Each, \$1.25; doz., \$12.50.**

**Mabelle Stearns.** Pat. No. 297. Hardy daaryard rose. Hundreds of peach-blush-pink flowers, delightfully scented and excellent for cutting, cover the plants from early June until frost. A very hardy spreading plant, and excellent in shrub borders. **Each, \$2.00; doz., \$20.00.**



Pink Profusion

Mabelle Stearns



## 12 New and Select Roses

The following were selected as the best of the newer varieties. All have distinct merit, and we recommend them to those who are looking for something new and beautiful.

**No. 1, 2-year plants, 75c each; \$3.50 for 5; \$8.00 per doz.**  
**For postage and insurance, add 10%.**

**Glowing Cormine.** Pink. Blooms freely and very showy.

**Otho Thilow.** Pink. Perfect buds.

**Grenoble.** Red. Long stemmed, vigorous and healthy.

**Rouge Mallerin.** Red. Painted buds of brilliant red.

**Syrocuse.** Red. One of the best new roses.

**Duqueso de Penorondo.** Two-toned. Large, painted, copper-apricot buds.

**Heinrich Wendland.** Two-tone. Large, double blooms of nasturtium-red and golden yellow.

**Modeme Joseph Peraud.** Two-tone. Long slender buds opening to orange-pink.

**Oswold Sieper.** White. Opens to large loose double flowers.

**Golden Rapture.** Yellow. Well shaped buds on strong stems.

**McGredy's Yellow.** Bright buttercup-yellow. Fragrant and strong grower.

**President Plumecocq.** Yellow. Lasting, soft coppery yellow and salmon.

## Patented Roses

There are so many Patented Roses on the market that we cannot list all of them. However, we are in a position to supply almost every variety, and if you will send us your order, we promise good, fresh plants at some prices as quoted in other catalogs.

# ROSES — The Queen of Flowers

Price does not determine the quality of a plant — Our rose bushes grow and bloom better — we know it.

Many Roses which succeed in the North and other parts of the country do not do so well in Kentucky. Almost every Rose listed in our catalog has been tested on our own grounds and proven satisfactory and dependable. We have discarded or do not carry many which will be described favorably in other lists. Why

spend your money and time on doubtful kinds when you can buy our "Tried and Tested" Roses?

No flower is so much loved, appreciated and enjoyed as the Rose. It is still the "Queen of Flowers." If properly sprayed and cultivated during summer, protected over winter, you will find a planting of Roses one of the most satisfactory expenditures for your garden.



Etoile de Hollandae



Mrs. Pierre S. duPont

## Hillenmeyer Tried and Tested Roses

**Strong, 2-year plants, 50c each; \$2.25 for 5.**  
For postage and insurance, add 10%.

### PINK

**Betty Uprichard.** Copper-red buds, salmon-pink blooms.  
**Dame Edith Helen.** Most perfumed of all pink roses.  
**Edith Nellie Perkins.** Long, pointed buds, cream, orange, and pink.  
**Editor McFarland.** Deep pink, pointed buds.  
**Mrs. Charles Bell.** Salmon-pink Radiance.  
**Radiance.** Best of all pink roses.

### RED

**E. G. Hill.** Deep crimson and scarlet, velvety.  
**Etaile de Hallande.** Best red Hybrid Tea.  
**Red Radiance.** Bright rosy red form of Radiance.

### TWO-TONE

**Candesa de Sastaga.** Vivid colorings of gold, copper, and yellow.  
**President Herbert Haaver.** Maroon, orange, and gold.  
**Talisman.** Multi-colored, orange, yellow, and rose-red.

### WHITE

**Caledonia.** Pure white.  
**Edith Krause.** Pure white flowers on dark, healthy foliage.  
**Kaisserin Augusta Victoria.** Double, creamy white.

### YELLOW

**Golden Dawn.** Lemon-yellow with rose markings.  
**Mrs. E. P. Tham.** Rich lemon-yellow.  
**Mrs. Pierre S. duPont.** Best yellow. Rich red-gold buds.  
**Soeur Therese.** Chrome-yellow with markings of carmine.

## CLIMBING ROSES

PRICES, except where noted:

**2-year, No. 1 plants — 50c each; \$2.25 for 5.**  
For parcel post and insurance, add 10%.

**Chaplin's Pink Climber.** Rich double pink with a touch of salmon.  
**Dr. W. Van Fleet.** Large flowers of exquisite flesh-pink. Marvelous foliage.  
**Mary Wallace.** Clear, brilliant pink flowers on long stems.  
**New Dawn.** (Pat. No. 1.) An everblooming Dr. W. Van Fleet. **\$1.50 each.**  
**Blaze.** (Pat. No. 10.) Vivid scarlet-red. Everblooming. **\$1.00 each.**  
**Climbing American Beauty.** Light crimson, very fragrant. Extremely beautiful buds.  
**Paul's Scarlet Climber.** Vivid scarlet-red. Holds its color.  
**Silver Moan.** Semi-double flowers. White with yellow stamens.  
**Gardenia.** Buds rich creamy yellow fading to cream when wide open.  
**Mermaid.** Large, single blooms of clear, light yellow. Very attractive.

# POLYANTHA ROSES

These dwarf everblooming roses are fine for bedding, edging, and are quite hardy. Can also be used with striking effect in landscape plantings.

50c each; \$2.25 for 5

**Katharina Zeimet.** Pure white, fragrant, borne in large clusters.

**Chatillon.** Vigorous, bushy grower, immense clusters of clear pink blooms. Profuse.

**Gloria Mundi.** Orange-scarlet. A flaming color unmatched in any other class of Roses.

**Ideal.** One of the best dark reds. A good grower and continuous bloomer.



Polyantha Roses



## SHRUB ROSES 2-year plants, 50c each; 5 for \$2.25

**Hugonis.** "Golden Rose of Chino." The finest Shrub Rose known. Blooms in May, its arching branches covered to the tips with single, yellow, cup-shaped flowers. Unsurpassed for mass effects and in the shrub border.



## Rose Sprays

**CLOTRACIDE** A complete, economical spray for roses, etc. Contains powerful insecticides and fungicides. Easily mixed and applied. We recommend it.

Small size (makes 5 gallons) ..... \$0.40  
Medium size (makes 10 gallons) ..... .60  
Large size (makes 20 gallons) ..... 1.00

## TRI-GEN—Combined Spray Treatment

Complete protection against plant Insects and Disease

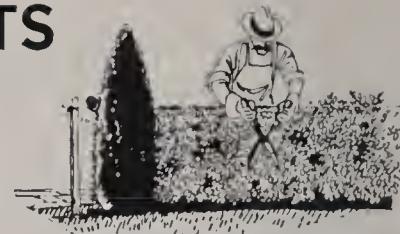
One of the most complete and satisfactory sprays for Roses. Controls leaf spot, mildew, and insects. Nationally advertised and used.

### PRICES

|                                         |        |
|-----------------------------------------|--------|
| A. Small Kit (makes 16 quarts) .....    | \$1.50 |
| B. Medium Kit (makes 64 quarts) .....   | 4.00   |
| C. Large Kit (makes 32 gallons) .....   | 6.00   |
| D. Estate Kit (makes 128 gallons) ..... | 20.00  |

# HEDGE PLANTS

Just a brief listing of the most popular ones. Plant 6 to 18 inches apart. Free Planting Booklet with every order.



|                                        |        | 10     | 50     | 100    |
|----------------------------------------|--------|--------|--------|--------|
| <b>Californian and Ibalium Privet,</b> | 12/18" | \$0.60 | \$2.00 | \$4.00 |
|                                        | 18/24" | .85    | 2.50   | 5.00   |
|                                        | 2/3'   | 1.00   | 3.00   | 6.00   |
| <b>Fragrant Bush Honeysuckle,</b>      | 18/24" | 1.50   | 5.00   | 10.00  |
|                                        | 2/3'   | 2.00   | 7.50   | 15.00  |
|                                        | 3/4'   | 2.50   | 10.00  | 20.00  |
| <b>Japanese Barberry,</b>              | 12/15" | 1.50   | 6.00   | 12.00  |
|                                        | 15/18" | 2.00   | 7.50   | 15.00  |
| <b>Spirea Van Houttei,</b>             | 18/24" | 2.00   | 9.00   | 18.00  |
|                                        | 2/3'   | 3.00   | 12.50  | 25.00  |
|                                        | 3/4'   | 3.50   | 15.00  | 30.00  |

Large size shrubs and hedge plants best sent by express.  
For parcel post and insurance, add 10%.

# CANNAS

Connos are coming back. The easiest of all bedding plants to grow. Plant 6 inches deep, 2 feet apart and your reward will be continuous summer bloom and a mass of unsurpassed foliage.

|                                          | 10     | 50     | 100    |
|------------------------------------------|--------|--------|--------|
| <b>Red and Yellow King Humbert</b> ..... | \$1.00 | \$4.00 | \$6.00 |
| For parcel post and insurance, add 10%.  |        |        |        |

# PANSIES

|                                     | 12     | 50     | 100    |
|-------------------------------------|--------|--------|--------|
| <b>Big strong transplants</b> ..... | \$0.50 | \$2.00 | \$3.50 |

# VINES

These are the droppings that Nature gives us to cover porches, arbors, fences, and to disguise unsightly buildings and old trees.

35c each; 5 for \$1.50

**Ampelopsis.** Virginia Creeper.

**A. Veitchi.** Boston Ivy.

**Bignonia radicans.** Trumpet Vine.

**Celastrus scandens.** Bittersweet.

**Clematis paniculata.**

**Euonymus radicans.** Winter Creeper.

**E. radicans colaratus.**

**E. radicans vegetus.**

**Lanicera sempervirens.**

**Pueraria Thunbergiana.** Kudzu Vine.

60c each; 5 for \$2.50

**Clematis Jackmani.**

**Polygonum Auberti.** Silver Lace Vine.

**Wisteria sinensis.**

25c each; 5 for \$1.00.

**Hedera helix.** English Ivy.

**Lanicera japonica Halliana.**



Clematis Jackmani

# Shade Trees

When hot summer sun beats down you long for the welcome shade of a maple, an oak, or a broad, spreading elm. But to have and enjoy such shade and shelter you must plan ahead.

We can supply—at very low prices—large trees that will give immediate effect.

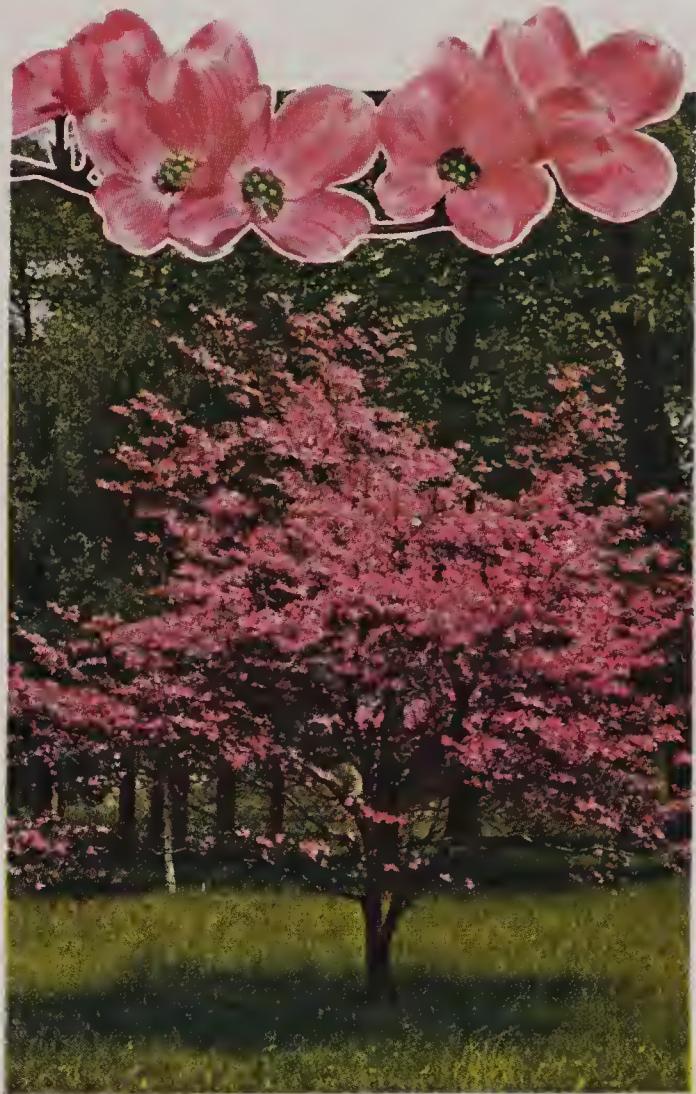
Our trees are well grown, root-pruned, and transplanted several times; they are truly Hillenmeyer standard.

Space does not permit listing descriptions. See our general catalog.

5 or more assorted trees at 10% discount from each price

## Listed By Caliper

|                                                                  | 1 1/4" | 1 1/2" | 1 3/4" | 2"     | 2 1/2" |
|------------------------------------------------------------------|--------|--------|--------|--------|--------|
| <b>Acer</b> (Maple) Silver or Water .....                        | \$1.50 | \$2.00 | \$2.50 | \$3.00 | \$4.00 |
| Norway, Schwedler, Red, Sugar.                                   | 2.50   | 3.00   | 4.00   | 5.00   | 6.00   |
| <b>Betula</b> (Birch) River, American White .....                | 2.50   | 3.00   | 4.00   | 5.00   | 5.00   |
| European White .....                                             | 2.50   | 3.00   | 4.00   | 5.00   | 6.00   |
| Cut-Leaf or Weeping .....                                        | 3.00   | 4.00   | 5.00   |        |        |
| <b>Celtis</b> (Hackberry) .....                                  | 2.00   | 2.50   | 3.00   | 4.00   | 5.00   |
| <b>Fraxinus</b> (Ash) Blue, Green, American .....                | 2.00   | 2.50   | 3.00   | 4.00   | 5.00   |
| <b>Ginkgo</b> (Maidenhair Tree) .....                            | 2.50   | 3.00   | 4.00   | 5.00   | 6.00   |
| <b>Gymnocladus</b> (Kentucky Coffee Tree) .....                  | 2.50   | 3.00   | 4.00   | 5.00   | 6.00   |
| <b>Liquidambar</b> (Sweet Gum) .....                             | 2.50   | 3.00   | 4.00   | 5.00   | 6.00   |
| <b>Liriodendron</b> (Tulip Tree) .....                           | 2.00   | 2.50   | 3.00   | 4.00   | 5.00   |
| <b>Magnolia acuminata and tripetala</b> .....                    | 2.50   | 3.00   | 4.00   | 5.00   |        |
| <b>Morus</b> (Mulberry) .....                                    | 1.50   |        | 2.00   | 2.50   |        |
| <b>Platanus</b> (Sycamore) .....                                 | 1.50   | 2.00   | 2.50   | 3.00   | 4.00   |
| <b>Populus</b> (Poplar) Lombardy .....                           | 1.25   | 1.50   |        | 2.00   |        |
| Boland .....                                                     | 1.75   | 2.25   |        | 3.00   |        |
| <b>Quercus</b> (Oak) Pin, Scarlet, Burr, Water, Red, White ..... | 2.50   | 3.00   | 4.00   | 5.00   | 6.00   |
| <b>Taxodium</b> (Bald Cypress) .....                             | 3.00   | 4.00   | 5.00   | 6.00   |        |
| <b>Tilia</b> (Linden) American .....                             | 2.50   | 3.00   | 4.00   | 5.00   |        |
| European .....                                                   | 3.00   | 4.00   | 5.00   | 6.00   |        |
| <b>Ulmus</b> (Elm) American .....                                | 1.50   | 2.00   | 2.50   | 3.00   | 4.00   |
| Moline .....                                                     | 2.00   | 2.50   | 3.00   | 4.00   | 5.00   |
| Chinese .....                                                    | 1.50   | 2.00   | 2.50   | 3.00   | 4.00   |



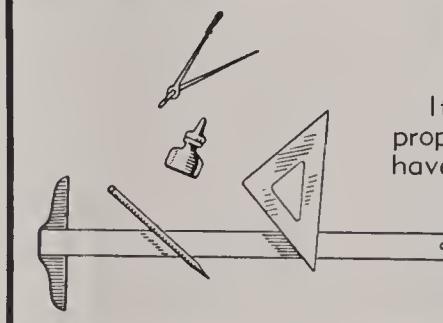
Pink Flowering Dogwood



Quercus - Pin Oak

## Shade Trees Listed By Height

|                                                | 4-5'            | 5-6' | 6-7'   | 7-8'   | 8-10'  |      |
|------------------------------------------------|-----------------|------|--------|--------|--------|------|
| <b>Aesculus</b> (Ohio Buckeye) .....           |                 |      | \$2.00 | \$3.00 | \$4.00 |      |
| Pink Horse Chestnut .....                      | 4.00            |      | 5.00   |        |        |      |
| <b>Carpinus</b> (Hornbeam) Pyramidalis .....   |                 | 5.00 | 6.00   | 8.00   | 10.00  |      |
| Caroliniana .....                              | 2.50            | 3.00 | 4.00   | 4.00   |        |      |
| <b>Cladrastis</b> (Yellow Wood) .....          |                 |      | 3.00   | 4.00   | 5.00   |      |
| <b>Cornus</b> (Dogwood) White. 3-4 ft., \$1.25 | 2.00            | 3.00 | 4.00   | 5.00   |        |      |
| Pink. 3-4 ft., \$3.00                          | 4.00            | 5.00 |        |        |        |      |
| <b>Cercis</b> (Redbud) .....                   | 3-4 ft., 75c    | 1.00 |        | 1.50   | 2.00   | 3.00 |
| <b>Diospyros</b> (Persimmon) .....             |                 |      | 1.50   | 2.00   | 2.50   |      |
| <b>Juglans</b> (Walnut) Black or White .....   | 1.00            | 1.50 |        | 1.75   |        |      |
| <b>Koelreuteria</b> (Varnish Tree) .....       |                 | 2.00 | 2.50   |        | 3.00   |      |
| <b>Magnolia grandiflora</b> .....              | 3-4 ft., \$2.50 | 3.00 | 3.50   |        |        |      |
| <b>Malus</b> (Flowering Crab) 3-4 ft., \$1.25  | 1.75            |      |        |        |        |      |
| <b>Nyssa</b> (Sour Gum) .....                  | 2.00            | 3.00 |        |        |        |      |
| <b>Prunus</b> (Flowering Cherries) Double upr. | 2.50            | 3.00 |        |        |        |      |
| Weeping, Single and Double.                    |                 | 3.50 |        |        |        |      |
| <b>Salix</b> (Willow) .....                    |                 |      | 1.50   | 2.00   | 2.50   |      |
| <b>Sophora japonica</b> (Pagoda Tree) .....    | 2.00            | 3.00 | 4.00   |        |        |      |



## Landscape Service

It requires knowledge and experience to properly plan and plant one's grounds. If you have problems let us help you. Our experience for over 90 years is back of our service—ask for it—do not wait until it is too late to avail yourself of this offer.

# EVERGREENS

We have hundreds of varieties of Evergreens, and over 30,000 plants in all sizes up to 15 feet, the largest and most complete assortment in several states. See General Catalog for full descriptions.

## Tree Feeding

Great strides have recently been made in the feeding of young and old trees. We are constantly studying new and improved methods, and are now in position to offer this service. Let us talk tree feeding with you.



## Spraying

We are now in position to do spraying, using most modern equipment and scientific methods. Our machine will develop 300 to 400 pounds pressure, thereby giving complete coverage. Write or consult us when in need of this service.

# HILLENMEYER NURSERIES

LEXINGTON KENTUCKY

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